Concept Designs

Gyuri Nam

Design 1

Overarching idea is customization.

I wanted to incorporate that idea into my overall website piece by allowing the user to do as they wish on this webpage.

this web page will contain 10 different stories about my most memorable childhood memories. the user will be able to doodle on the screen on top of the text and do as they wish.

Idea of: if you write on top of my memories it's almost as if you're customizing and creating it to your own liking. whether it be erasing certain bits of my memory or altering it in some shape or form. As the human brain naturally does.

there will be 10 different narratives total that are fully navigable. all different colors and different stories that are the most memorable of my childhood.
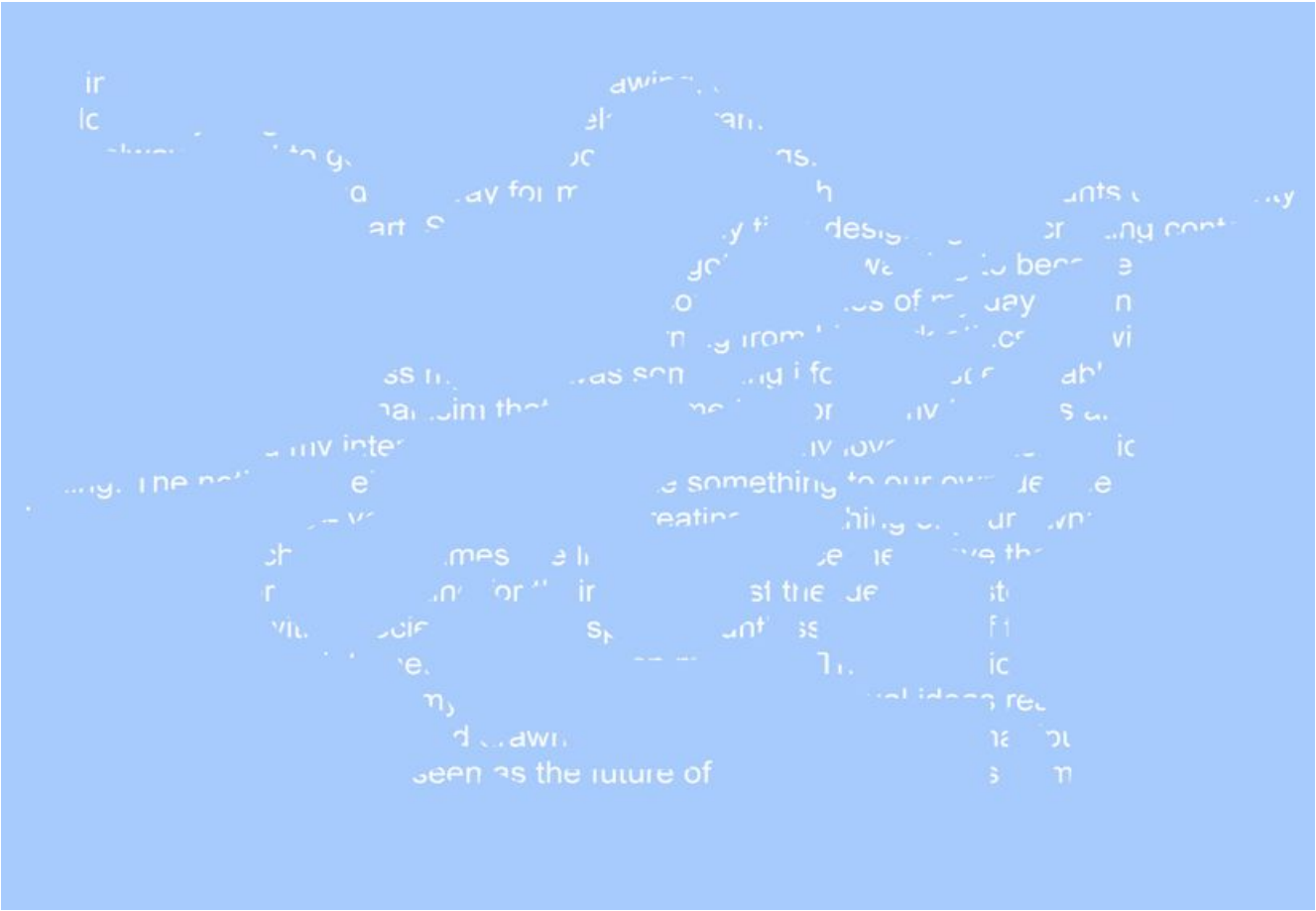
Growing up i was always usually either drawing, creating sculptures, painting, and overall just doing anything art related. I was a relatviely rambunctious and energetic child who would always want to get dirty and do boisturous things. i was never a reserved child, I had so much energy and one way for me to release such emmense amounts of creativity and energy was through art. Spending hours of my time designing and creating content that i found interesting to me was what intitally got me into wanting to become an artist of some sort growing up. I remember spending countless times of my days spending time with my uncle at his animation studio and learning from his work ethics. Drawing was a way for me to really express myself. It was something i found most enjoyable for me at the time. Drawing was a mechanisim that allowed me to express my thoughts and emotions. What really started my internet addiction was through my love for customization within gaming. The notion of being able to customize something to our own degree or our own ideals was fun for me-- you are essentially creating something of your own; catered to your own will.Which a lot of games are like- user interface they have the option of custom-izing characters or objects fitting for their needs. Just the idea of customization plays such an important role within society. I would spend countless amounts of time not only just browsing through the internet but doodling on ms paint. The nostalgic feeling of being able to recreate and reimmagine my childhood drawings and visual ideas really sets me back. The novelty of traditionally hand drawn images are now able to be manipulated via online. Mass customization can be seen as the future of consumer products from a business stand point.

user will be able to color over certain parts of text to only highlight specific portions of the writing to create their own abstract form of poetry.

-thinking of hyperlinking certain memorabilia onto specific words throughout the text

Growing up i was always usually either drawing, creating sculptures, painting, and overall just doing anything art related. I was a relatively **rambunctious** and energetic child who would always want to get dirty and do **boisturous** things. I was never a reserved **child** I had so much **energy** and one way for me to **release** such emmense amounts of creativity and energy was through **art**. Spending hours of my time **designing** and creating content that I found **interesting** to me was what intitally got me into wanting to become an artist of some sort growing up. I remember spending **countless** times of my days spending time with my uncle at his animation studio and **learning** from his work ethics. Drawing was a way for me to really **express** myself. It was something i found most **enjoyable** for me at the time. Drawing was a mechanisim that allowed me to express my thoughts and **emotions.** What really started my internet **addiction** was through my **love** for customization within gaming. The notion of being able to customize something to our own degree or our own **ideals** was fun for me— you are essentially **creating** something of your own; catered to your **own** will Which a lot of games are like- user interface they have the option of custom-izing characters or objects fitting for their needs. Just the **idea** of customization plays such an **important** role within society. I would spend countless amounts of **time** not only just browsing through the internet but doodling on ms paint. The **nostalgic** feeling of being able to **recreate** and reimmagine my **childhood** drawings and **visual** ideas really sets me back. The **novelty** of traditionally hand drawn images are now able to be manipulated via online Mass **customization** can be seen as the **future** of consumer products from a business stand point.

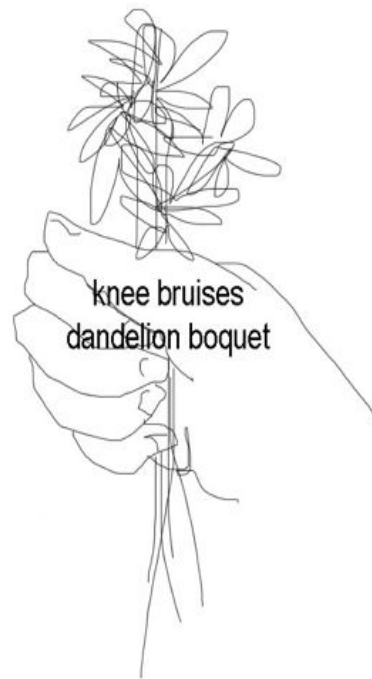Idea of doodling (by erasing) the color to get to the text and reveal the narrative.

Design 2

In this idea, I wanted to incorporate the elements of a narrative by only displaying 1 or 2 words that trigger a childhood memory in me and others as well.

There will be 10 navigable pages.

user will be able to draw on any location as they chose as they will have the whole screen as an abundant canvas space.

limited to one color to signify how our old memories are now hazy and colorless to elude to the past as opposed to the present which seems more vibrant.

knee bruises
dandelion boquet

Design 3

each color represents a
certain mood.

solely up to the user; whichever color they feel is more related to their mood they will be able to

choose a specific color to override the others and vice versa through distortion.