

# OBSESSIONS



# HOT CHEETOS

-I wanted my obsessions archive to solely focus on hot cheetos; I want to provoke a certain feeling towards the viewer: art and emotion

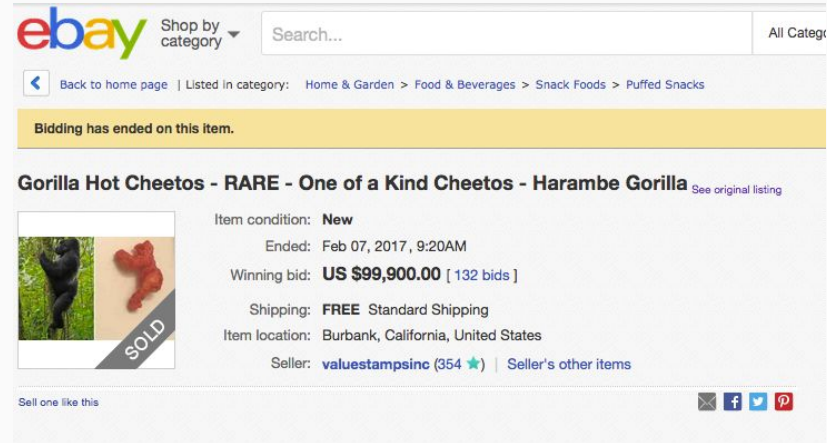
-“essence” of the hot cheeto

-fatty, spicy, acidic, and subtle sweetness



# EXECUTION

- humorous concept; yet serious
- user interaction
- film/animation
- showing the true essence of the hot cheeto  
(in its different shapes/form)



The screenshot shows an eBay listing for a rare item. The listing title is "Gorilla Hot Cheetos - RARE - One of a Kind Cheetos - Harambe Gorilla". The item condition is "New". The listing ended on Feb 07, 2017, at 9:20AM. The winning bid is US \$99,900.00 with 132 bids. The shipping is FREE Standard Shipping. The item location is Burbank, California, United States. The seller is valuestampsin (354 stars). The listing includes a photo of a gorilla and a red Cheeto, and a "SOLD" banner. The eBay logo and search bar are visible at the top.

ebay Shop by category Search... All Categr

Back to home page | Listed in category: Home & Garden > Food & Beverages > Snack Foods > Puffed Snacks

Bidding has ended on this item.

**Gorilla Hot Cheetos - RARE - One of a Kind Cheetos - Harambe Gorilla** [See original listing](#)

Item condition: **New**

Ended: Feb 07, 2017, 9:20AM

Winning bid: **US \$99,900.00** [ 132 bids ]

Shipping: **FREE** Standard Shipping

Item location: Burbank, California, United States

Seller: [valuestampsin](#) (354 ★) | [Seller's other items](#)

Sell one like this

✉ f t p

# “ESSENCE”

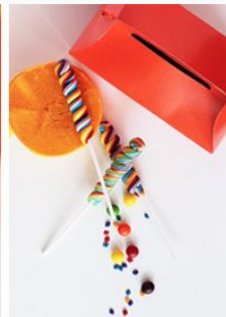
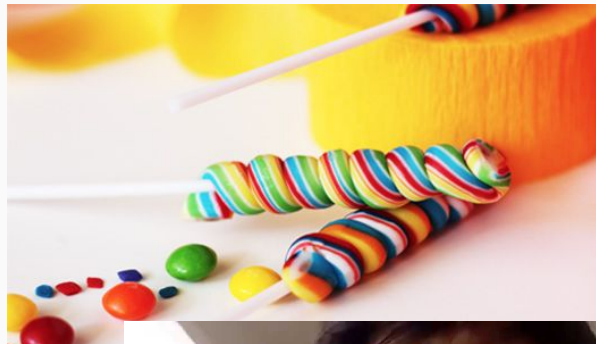
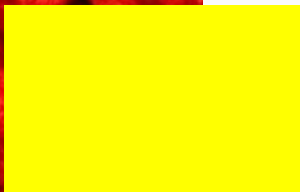
- to capture the essence of the cheeto
- feelings it evokes when I eat it
- noises/sounds
- articulation of the feeling into words

# Performance art(???)

Performance art piece integrated via film will further induce the viewer's representation of how obsessed I am with the cheetos...



# MOODBOARD



Nutrition Facts	
Amount Per Serving	
Calories	
Total Fat	10g
Saturated Fat	1g
Trans Fat	0g
Cholesterol	0g
Sodium	230mg
Total Carbohydrate	