

OBSESSIONS

Gyuri Nam



Hot Cheetos

-I've always been fascinated with them all looking the same but there's always one particular piece that stands above the rest to look like a particular thing.

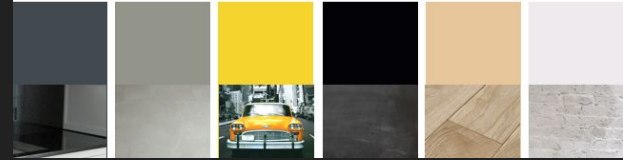
-different shapes of hot cheetos that may exemplify a certain animal, object, something that has a noise connection to it so when you click on the shape, it plays an audio and reveals a photo of said object.



Street art

- Humans of NY approach
- I've always been fascinated with the story behind every graffiti art.
- my approach: I'll collect shoots of graffiti art that I am interested in and create a big archive.

HNY MOODBOARD





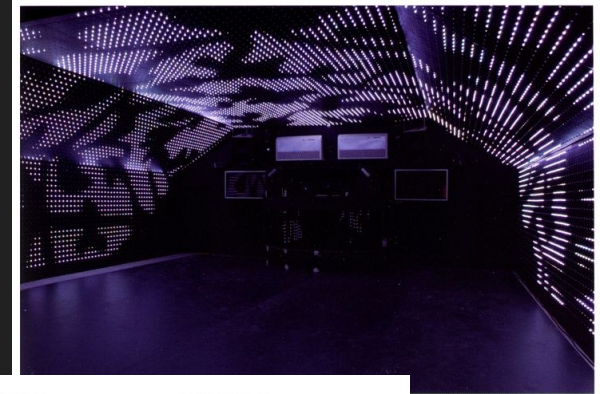
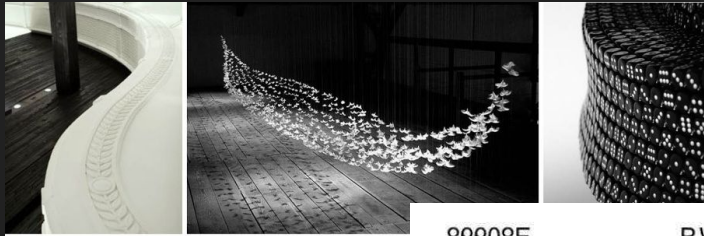
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LED signs

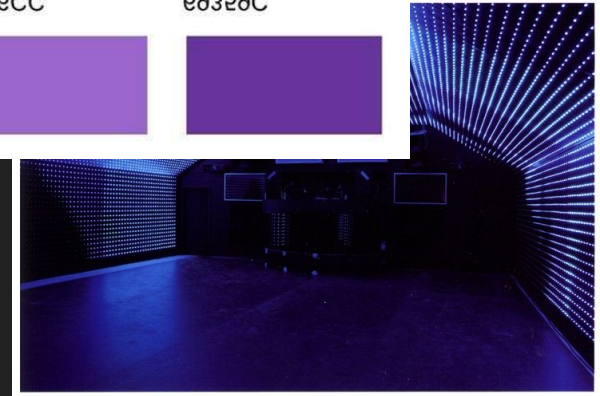
-I find as a visual communications designer, identity plays an important role in communication.

-I wanted to showcase photography of different LED signs in the city and reveal a certain mood or motif i feel exuding from the signs

LED MOODBOARD



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REFERENCE PAGE

Hot Cheetos: extraordinary instruments

People watching: <http://websafe2k16.com/>

LED signs: <http://www.tm-research-archive.ch/>